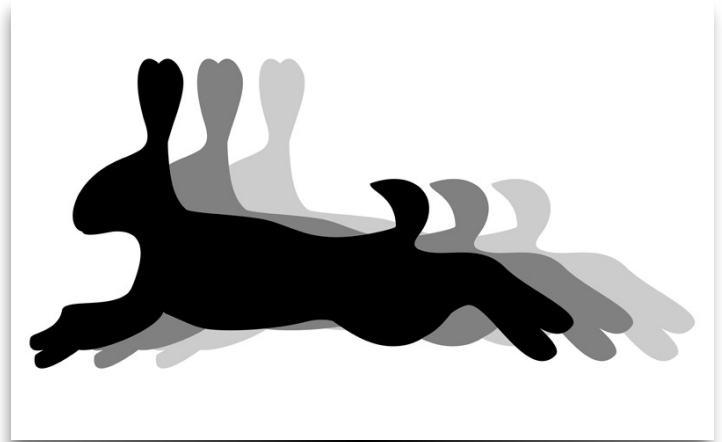


Black Rabbit

PROTECTION AGAINST LARGE-SCALE DIGITAL MEDIA AND INTELLECTUAL PROPERTY THEFT

**REDUCE
DIGITAL
PIRACY AT THE
TOP**

**DISTRIBUTE
DIGITAL
COPIES SAFELY
AND SECURELY**



DIGITAL PIRACY costs the entertainment industry billions of dollars a year. Instead of prosecuting individual consumers, with the typical poor results and bad PR, it's more effective to stop piracy at the source - by shutting down the top-level sites that widely disseminate pirated digital copies.

Most large-scale piracy starts at the production server level, and in the subsequent distribution to duplicators and translators.

EMBEDDED: SecureDOT and SecureLOCK technology lets you identify and track individual digital production copies. Each

microdot embeds encrypted code within a single pixel of a video image, functioning as a unique identifier for each individual file. Using Procysive's CIPACS technology, it can also be traced over the Internet - Thus identifying the location of pirated copies.

Shining a light on the theft and distribution of your properties over the internet assists in drying up the illegal distribution chain. With consumers no longer having access to pirated copies the sales increase of the legitimate product - - and your bottom line.

